

Contemporary Issues in Arts Management Conference 2011

•SCHEDULE•

MONDAY 23 May 2011	
10:00 – 10:10	<i>Welcome</i>
10:10 – 10:45	Changing the way you see with Augmented Reality: applications for arts managers by Emily Jayne Rudd
10:45 – 11:20	Violence in video games by Sophie Grindley
11:20 – 11:30	<i>Short break</i>
11:30 – 12:05	A discussion of the public's perception of dance in relation to the way in which it is portrayed in reality dance programmes by Ruth Witter
12:05 – 12:40	"Anybody who thinks that society pressures women to live up to our image should think of what we have to go through to maintain that image." - Supermodel Carol Alt by Sarah Brown
12:40 – 13:30	LUNCH BREAK
13:30 – 14:05	How far is too far? The 'pornification' of pop – are we poisoning children's minds? by Katie Cray
14:05 – 14:40	Inspiring future managers: how enterprise and the arts can make a difference by Charlotte Cunningham
14:40 – 15:15	Death: does it kill your music career? by Callum Broome
15:15 – 15:30	<i>Closing speech</i>
TUESDAY 24 May 2011	
10:00 – 10:10	<i>Welcome</i>
10:10 – 10:45	Characteristics of the cultural labour market: love your work – under any circumstances? by Jana Robert
10:45 – 11:20	To buy or not to buy: in this digital era, do people want to own music anymore? by Sinead O'Regan
11:20 – 11:30	<i>Short break</i>
11:30 – 12:05	Record labels vs. management companies by Mark Fieldhouse
12:05 – 12:40	The powerful medium of television – could it help challenge homophobia? by Ida Skovborg
12:40 – 13:30	LUNCH BREAK
13:30 – 14:05	Is the West End too expensive? by Liam Howlett
14:05 – 14:40	Has reality talent-finding television made a positive impact on the UK entertainment industry? by Brett Davis
14:40 – 14:55	<i>Closing speech</i>
WEDNESDAY 25 May 2011	
10:00 – 10:10	<i>Welcome</i>
10:10 – 10:45	Off the charts: the demise of the UK top 40 influence on popular music by Sophie Whitfield
10:45 – 11:20	Legislative structures in online distribution for digital production and reproduction of content: where does the law lie for us as arts managers? by Helena Markey
11:20 – 11:30	<i>Short break</i>
11:30 – 12:05	DI Why? or DI Die! by Alexander Simmonds
12:05 – 12:40	The increasing use of social issues in soaps by Matthew Campbell
12:40 – 13:30	LUNCH BREAK

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13:30 – 14:05	The health of the manager: staying healthy in arts management	by Ellen Moore
14:05 – 14:40	The changing face of theatre criticism: beware of the blogger!	by Laura Trapp
14:40 – 14:55	<i>Closing speech</i>	
THURSDAY 26 May 2011		
10:00 – 10:10	<i>Welcome</i>	
10:10 – 10:45	Cloud music lockers: what are the implications for the future?	by Jesse McNamara
10:45 – 11:20	The daily nightmares of event planners and theatre managers	by Sally Ayres
11:20 – 11:30	<i>Short break</i>	
11:30 – 12:05	Product killed the video star: the marriage between the 2011 music video and product placement	by Kieran Crosby
12:05 – 12:40	Publishing powerhouse: how modern day managers can manipulate the printed word	by Jessica Sparkes
12:40 – 13:30	LUNCH BREAK	
13:30 – 14:05	Ethics in the arts and events (not all dictators or freedoms are equal)	by Paul Coakley
14:05 – 14:40	Low Value Consignment Relief: is this goodbye to the major record high street stores?	by Jennifer Kelley
14:40 – 14:55	<i>Closing speech</i>	
FRIDAY 27 May 2011		
10:00 – 10:10	<i>Welcome</i>	
10:10 – 10:45	Protect your audience: ensuring the crowd's love does not become a crush	by Sam Rhodes
10:45 – 11:20	Fight to the top: Spotify's 'quest' to overthrow iTunes	by Claire Lancaster
11:20 – 11:30	<i>Short break</i>	
11:30 – 12:05	The Digital Economy Act: one year on	by Richard J Keeling
12:05 – 12:40	Should organisations in the cultural sector lose their charitable status?	by Emily Monro
12:40 – 13:30	LUNCH BREAK	
13:30 – 14:05	How can Topspin save the artist to fan relationship?	by Christoffer Haaland
14:05 – 14:40	The Good, The Bad and The Ugly: what can the UK learn from US television product placement?	by Nia Moore
14:40 – 14:55	<i>Closing speech</i>	

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